CAROLIYN L.

SMITH

BRAND MANAGER

EXPERIENCE

JOB TITLE. COMPANY, LOCATION, 2007 – 2009

Developed and maintained print/web collateral, graphical standards, marketing. Coordinated, designed and maintained both WordPress and CSS/HTML websites. Worked in conjunction with the Director of Communications, as well as the Director of Development and led the creative team in creating integrated marketing.

JOB TITLE. COMPANY, LOCATION, 2009 – 2010

Actively researched industry trends to bring new ideas and applications to company. Maintained project management schedules, databases, and forecast. Formed relationships with magazine and printing salespersons. Collaborated with marketing personnel in development of product information.

JOB TITLE. COMPANY, LOCATION, 2010 – 2012

Manage corporate marketing for key products and events, managing Direct Marketing, Events and Sponsorships to ensure profitability. Develop and manage key relationships with agencies, vendors and suppliers, providing marketing solutions to ensure market share growth.

JOB TITLE. COMPANY, LOCATION, 2012 – 2013

Actively researched industry trends to bring new ideas and applications to company. Maintained project management schedules, databases, and forecast. Formed relationships with magazine and printing salespersons. Collaborated with marketing personnel in development of product information.

CONTACT

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www.domain-here.com

username@domain.com

@username

EDUCATION

DEGREE TITLE

University of Southern California Los Angeles

2007 - 2011

DEGREE TITLE

University of Southern California Los Angeles

2013 - 2015

SKILLS

PROFESSIONAL

Analytical

Attention to detail

Creative

Teamwork

NAME OF AWARD

Company.

2012 - 2013

NAME OF AWARD

Company.

2012 - 2013

NAME OF AWARD

Company.

2012 - 2013

NAME OF AWARD

Company.

2012 - 2013

AWARDS

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REFERENCES

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donald.wright@domain.com

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Traveling

Gaming

Music

Reading

Coffee

Pets

INTERESTS

@username

@username

@username

@username

SOCIAL MEDIA

Sketch

Canvas

HTML / CSS

Microsoft PowerPoint

Microsoft Word

Adobe Creative Cloud

TECHNICAL

SKILLS